



artpreciate
creative
awards
25

Ai | Artist
Intelligence

Artpreciate Creative Awards/25

Sponsorship Deck

/ 5:00pm

29th Nov. 2025

Creative Vault / @10:00am

Venue / Accra Digital Centre

www.desplorafrica.org



The Gap

The creative industry in Ghana is a powerful engine of expression, identity, and economic potential. Yet, the contributions of graphic designers, illustrators, animators, photographers, and other creative professionals often go unrecognized beyond client circles and social media likes. There remains a gap in structured recognition, industry-wide validation, and support for the talents driving Ghana's growing creative economy.

To address this, Desplora Ghana launched the Artpreciate Creative Awards a platform designed to celebrate excellence, foster growth, and shine a national spotlight on Ghana's diverse creative talents. Since its inception, Artpreciate has not only become a rallying point for young creatives but also a respected space for mentorship, industry networking, and storytelling through art.

The annual awards scheme provides a credible and aspirational framework to honor those who shape Ghana's visual and digital landscape. Through a blend of community nominations, professional jury assessment, and immersive creative showcases, Artpreciate has grown from a community idea into a nationwide movement. As we prepare for Artpreciate 2025, we aim to scale the event's reach, deepen its impact, and partner with organizations that believe in the transformative power of creativity.



The Theme

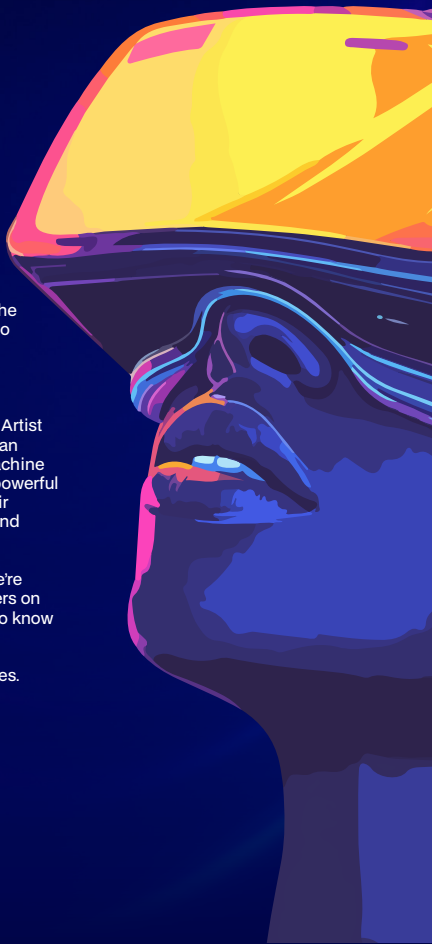
Why AI / Artist Intelligence

As artificial intelligence grows louder in the global conversation, we believe it's time to spotlight a quieter, deeper force — Artist Intelligence.

This theme isn't a rejection of AI; it's a redefinition of how artists engage with it. Artist Intelligence celebrates the uniquely human intuition, emotion, and culture that no machine can replicate while also embracing the powerful ways creatives are integrating AI into their workflow to amplify speed, exploration, and possibility.

We're not watching the future happen. We're shaping it with hands on the brush, fingers on the keyboard, and minds sharp enough to know when to lead and when to collaborate.

This year, we honor the creative who codes.
The illustrator who prompts.
The filmmaker who edits faster.
The designer who dares to ask, what if?



Key Focus

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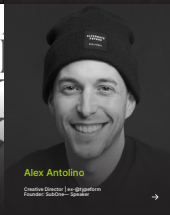
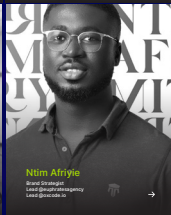
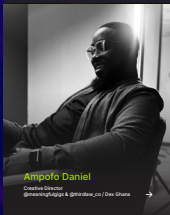
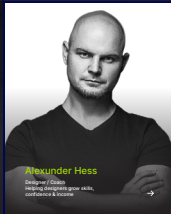
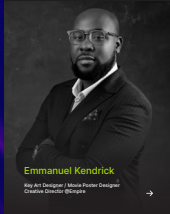
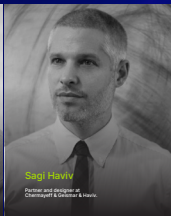
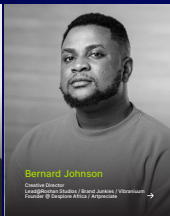
**Celebrate
Excellence**

**Empower
Innovation**

Create Job Opportunities

A large, detailed magnifying glass with a silver rim and handle is positioned on the right side of the slide. Its lens is focused on the 'Create Job Opportunities' text, which is highlighted by a purple rounded rectangle. The background of the slide is a deep blue with subtle light streaks.

Past Jury / Speakers



Creative Vault

Creative Vault is a curated job fair and talent activation experience under the Artpreciate Awards banner. Built to connect brilliant creatives with hiring brands and agencies, this live event unlocks a new dimension of career opportunity — grounded in artistry, amplified by access.

WHY CREATIVE VAULT

Talent exists — it just needs the right vault to be discovered. Creatives often lack direct access to decision-makers. stakeholders can benefit from being at the center of hiring conversations.

WHY CREATIVE VAULT

Not just job listings — real connections.
Agencies aren't sidelined — they partner as curators, mentors, and recruiters.
Hybrid layer of tech + art (AI tools, prompt booths, digital-first CVs).



The Event

Creative Vault / 10:00am
Accra Digital Centre

Awards Night / 5:00pm
Accra Digital Centre

**29TH
NOVEMBER
2025**



Packages

Platinum Sponsor | **GHC100,000**

- Premium logo placement on stage, screens, red carpet backdrop, and digital platforms.
- Exclusive speaking slot at Awards Night or Creative Vault keynote.
- 1 Video On Event Screen
- Branded Activation Zone at both events (product showcase, experience booth, etc.).
- Customized social media campaign (dedicated posts + features).
- 10 VIP passes to Awards Night + reserved exhibition booth at Creative Vault.
- Recognition in all PR, press releases, and media coverage.
- Social Media Post
- Access To Talent Database
- Category Name Rights Of Your Choice
- Award Presentation & Acknowledgement
- Year Long Partnerships TNC Apply

Gold Sponsor | **GHC50,000**

- Premium logo placement on stage, screens, red carpet backdrop, and digital platforms.
- Exclusive speaking slot at Awards Night or Creative Vault keynote.
- 1 Video On Event Screen
- Branded Activation Zone at both events (product showcase, experience booth, etc.).
- Customized social media campaign (dedicated posts + features).
- 5 VIP passes to Awards Night + reserved exhibition booth at Creative Vault.
- Recognition in all PR, press releases, and media coverage.
- Social Media Post
- Award Presentation & Acknowledgement

Packages

**Silver
Sponsor**

GHC20,000

- Premium logo placement on stage, screens, red carpet backdrop, and digital platforms.
- Branded Activation Zone at 1 of the events (product showcase, experience booth, etc.).
- Customized social media campaign (dedicated posts + features).
- 3 VIP passes to Awards Night + reserved exhibition booth at Creative Vault.
- Recognition in all PR, press releases, and media coverage.
- Social Media Post
- Award Presentation & Acknowledgement

**Bronze
Sponsor**

GHC15,000

- Premium logo placement on stage, screens, red carpet backdrop, and digital platforms.
- Customized social media campaign (dedicated posts + features).
- 3 VIP passes to Awards Night + reserved exhibition booth at The Awards
- Recognition in all PR, press releases, and media coverage.
- Social Media Post

Past Partners



About Our Participants

The Artpreciate Creative Awards and Creative Vault bring together a vibrant mix of Africa's most dynamic creative minds and industry stakeholders. Our audience is diverse, forward-thinking, and deeply engaged in shaping the future of art, design, media, and innovation.

They include:

Creatives – Photographers, designers, animators, videographers, illustrators, dancers, directors, and more.

Creative Entrepreneurs – Agencies, startups, and freelancers building brands and businesses.

Industry Leaders – Tech companies, media houses, cultural institutions, and corporate brands seeking innovation.

Youth & Emerging Talent – Students, graduates, and young professionals hungry for opportunities.

Global Stakeholders – Investors, NGOs, and international institutions focused on the creative economy.

→ **Over 300 Creatives Were
Captured In Our Last
Award Event**





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Artpreciate your Support

Call / 0552302005
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